# **EMPAUA** accountingseed

### PARTNERS ARE STRONGER TOGETHER

With EMPAUA's Salesforce expertise, seamlessly manage your company's entire financial life cycle with Accounting Seed, the top-rated accounting solution on Salesforce AppExchange.

### **EMPAUA**

When it comes to configuring a custom solution in Germany, look no further than EMPAUA, a Salesforce Gold Implementation Partner. EMPAUA works with clients from every industry to implement new Salesforce systems tailored to their unique requirements. Learn more about our innovative features below.

**DATEV Connection** | Our seamless DATEV connection ensures the secure transfer of all your financial data from Accounting Seed into Datev, where your data is safely stored according to German compliance requirements. This allows you to handle your standard bookkeeping processes like VAT declaration or your year close with your tax advisers in the most efficient way.

Bank File Dynamic Mapping Utility | The CSV to OFX converter allows you to map every CSV format there is into Accounting Seed's required OFX format to import your financial data. You can map several different CSV formats if you have multiple banks, store the mappings, and reuse it every time you need to process your transactions.

Billing Number Assignment | Are you using multiple different Billing Number Circles for different processes? Our Billing Number Assignment logic allows you to have multiple different Billing Number circles in the format you define. Needless to say that you can map it using Salesforce automation possibilities to the corresponding process.

**Billing Automatching |** When inserting your Cash Receipts via the Bank Direct Connect/Financial File import, our logic matches the Payment automatically to an open Billing in your system, as long as a Billing Number can be identified in the financial transaction. Your open positions will be automatically cleared upon import.

Manual Booking Page | Do you have a bookkeeper who just loves the traditional way of entering Bookings into the System? Our Manual Booking Page allows you to enter Journal Entries in the way a German Bookkeeper is used to it.

# ACCOUNTING SEED

The flexibility and native connection to the Salesforce Platform<sup>®</sup> enable Accounting Seed to lead inspirational accounting solutions in the Salesforce ecosystem. We help you fully master your financial management in the way that best suits your business. Combined with EMPAUA's implementation strategies, our custom accounting solution is the perfect fit for any business in any industry.



0118.370.2366 emea@accountingseed.com accountingseed.com **Create Your Own Solutions** | Fully customize any of our tools and define the relationships with other applications.

Automation | Whatever you can put to logic, we can automate. Access real-time views of your accounting data and complete multiple processes with just a button click!

**Security** | Accounting Seed's inherited Salesforce architecture provides a solid defense against outside and inside threats.

**Collaboration** | Accounting Seed boosts data sharing and discussion capabilities while providing clear visualization of your data to make the strongest, cost-effective business decisions.

## **GO NATIVE, GET BETTER ACCOUNTING**

As a native Salesforce accounting platform, Accounting Seed reliably connects to all the other applications in your Salesforce environment for seamless, real-time data flow. This saves you money while giving you more secure and accurate data from lead to ledger. No more having to juggle multiple systems or spreadsheets! With Accounting Seed, you can manage your finances in the same database, from sales and marketing to operations and logistics.



We see Accounting Seed as a complete business solution, allowing us to pilot our sales operations, accounting and finance. More importantly, it is adapted for our market, which is always a challenge with financial solutions from overseas editors."

- Olivier Marnac, General Manager, CMO at Zenconnect