



DEVICES FOR STUDENTS GOES BACK TO SCHOOL WITH ACCOUNTING SEED

Devices for Students partners with Google, Verizon, and Salesforce to provide laptops and high-speed internet access to underprivileged children in California. This year, they realized they needed reliable accounting software immediately with students returning to school virtually. Devices for Students chose Accounting Seed based on their high rating on the Salesforce AppExchange, their wide-open flexibility, and their repertoire with other non-profit businesses. They also worked with the partner UMANA to ensure a quick implementation process. Together, they implemented an accounting application that was perfectly aligned to their business processes just in time for the upcoming academic year.



WHY READ:

- Readers will learn how an accounting application can grow and adapt as your company or non-profit organization evolves.
- Devices for Students, a four-person operation, is able to act way bigger than they actually are with an accounting application that is able to track and manage finances, inventory, and donations all on one platform.
- Even though they had little accounting experience and a quick deadline, Devices for Students was able to quickly implement a custom accounting system thanks to certified partner, UMANA.
- Learn how a nonprofit organization can become more efficient with their financial data and accounting cycle by choosing Accounting Seed.

DEVICES FOR STUDENTS GOES BACK TO SCHOOL WITH ACCOUNTING SEED

It's that time of the year again. The smell of fall is in the air, and it's back to school time for students, parents, and teachers. But, the 2020-21 school year is unlike any other in years past. Many students are returning to school virtually this year because of the Coronavirus pandemic. Unfortunately, there are some kids that are more technologically disadvantaged than other students.

According to [research](#), at least one million California public school children do not have access to the internet at home. So how do school systems and education boards ensure students are being taught effectively? In some cases, they rely on nonprofit organizations, such as [Devices for Students](#), to provide strong internet and proper devices to these students in need. Devices for Students is a coalition of educators, tech employees, nonprofits, and local businesses on a mission to ensure students, regardless of socioeconomic status, have access to the same online learning opportunities.

The idea sparked from a movement in Detroit. One man woke up to the startling news that a large percentage of Detroit Public School students do not have a laptop or an internet service provider at home. As he started working to help this acute issue, he connected with colleagues who realized other geographic areas were dealing with similar issues.

DEVICES FOR STUDENTS AND ACCOUNTING SEED

Devices for Students partnered with companies such as Google, Salesforce, and Verizon to accomplish their mission of providing laptops and reliable WiFi access to the students who need them most. Earlier this year, Accounting Seed became a partner. We donated [our accounting platform to Devices for Students](#) in their pursuit to ensure students, regardless of their socioeconomic status, have access to digital learning opportunities.

Recently, we caught up with Jay Pettigrew, Regional Vice President of Sales, Marketing Cloud at Salesforce, and Co-Founder of Devices for Students to see how their school year is shaping up.

The last few months have been busy for the nonprofit organization. But, thanks to the help of Accounting Seed implementation partner, [UMANA Strategies](#), Jay stated that it's been rewarding to work with such an innovative platform like Accounting Seed.

Jay went on to say, "None of us knew anything about accounting. In fact, the closest thing we have to an accountant is an elementary school teacher who had taken some accounting classes in college. UMANA Strategies was able to really help us. They came in and showed us how to set up Accounting Seed from the ground up. They showed us all the connections we needed."





PARTNERS PITCH IN

Partners like UMANA Strategies are extremely helpful when the organization might be hesitant to go all-in on an accounting platform, especially if they aren't familiar with accounting practices. "They showed us what we need to keep track of, established processes, and other vital business things. The implementation process was about a month," Jay said.

READY FOR THE 2020-21 ACADEMIC YEAR

Before using Accounting Seed, the small team at Devices for Students utilized Salesforce for prospecting and marketing but relied heavily on [spreadsheets](#). After receiving so many inquiries and donations for their cause, they soon realized they needed help tracking donors.

After discovering and implementing Accounting Seed, Devices for Students is now able to track and manage finances, inventory, and donations all on one platform.

"Accounting Seed has allowed us to act bigger than we are. There's only four of us (at Devices for Students). We're able to easily fund money to other nonprofits, and it's easier to collaborate with other people than to use spreadsheets," Jay stated.

INSPIRING EDUCATION THROUGH TECHNOLOGY

Having been in the technology space for over 20 years, Accounting Seed Founder and CEO Tony Zorc believes in Devices for Student's mission. "It's beyond inspiring to see the Accounting Seed platform make an impact on such an important issue. Devices for Students, with the help of Accounting Seed and Salesforce, aren't letting this pandemic affect the education of our youth."

Martin Luther King Jr. once said, and this quote is featured on Devices for Students website, "Life's most persistent and urgent question is, what are you doing for others?"

In a year filled with uncertainty, it's uplifting to know that organizations like Devices for Students are still thinking of helping others. If you're interested in joining [the fight to flatten the learning curve](#), follow the link to donate a device.

If you're interested in [making a donation](#), feel free to follow this link to learn more.

Accounting Seed works with nonprofit organizations of all shapes and sizes, and is a one-stop shop for many given the native connection to Salesforce's [Nonprofit Success Pack \(NPSP\)](#). Given that Accounting Seed is fully native to Salesforce, our solution is easy to set up and brings key features that nonprofits need such as volunteer and donor management, fund accounting, robust audit trails, and more!

If you are a nonprofit organization looking for an accounting solution, [contact](#) one of our account executives today for discounted pricing models.



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**- Jay Pettigrew
Co-founder, Devices for Students**



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