



## Alternatives to QuickBooks



accounting**seed**



## ALTERNATIVES TO QUICKBOOKS

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Your business is right on the cusp of success, and you can taste it. Up until this point, your accountant has been using QuickBooks to track your expenses and other banking activity, and, so far, it's been managing your cash flow just fine. But, the company needs to hire more people, and you need to make some very important decisions about the future of your company. It's time for you and your company to get serious and look for alternatives to QuickBooks.

Why is that? The answer is pretty simple. QuickBooks isn't going to provide you with the best financial insight, it's just tracking your money flow and accounting needed for tax records and not much else.

## YOU'VE OUTGROWN QUICKBOOKS

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If you're beginning to wonder, it's totally safe to assume that your company has outgrown QuickBooks. Most companies do. In fact, almost all of our customers have that in common. Their company started out small, and they were able to use QuickBooks or Excel for all of their money management needs. But, they realize they need an alternative to QuickBooks when the business starts growing. Impactful decisions need to be made, and QuickBooks can't deliver the insightful data needed to make those important decisions.

You've totally outgrown their software capabilities, and you need a solution that will give you the power to make the right decisions to benefit your company. These business decisions you make will impact the future of your company and can't be made using QuickBooks.

## ONLINE ACCOUNTING SOFTWARE AS A QUICKBOOKS ALTERNATIVE

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When your company realizes QuickBooks just isn't giving you the data you need, you should start looking for an online accounting software as a QuickBooks alternative. You need to pick software that contains features that will ultimately benefit your organization holistically while also simplifying your business processes.

*Let's discuss some of those features.*

### AUTOMATION

The fastest way to eliminate labor pains from working in QuickBooks is to look for accounting software that has high-level automation features. Automation will give your colleagues the opportunity to spend more time analyzing data instead of entering data. This, in turn, will allow your company to make smarter, quicker, and more accurate decisions.

### CLOUD-BASED

Online accounting software that is cloud-based is a must-have for today's business world. Having access to your company's finances and accounting information anywhere at any time is crucial to your business' success. Collaborative online accounting software, like Accounting Seed, is a great alternative to QuickBooks because it provides a 360-degree view of the entire business. The entire office will benefit when you can access real-time data insights and view every moving part of your business in one application.



## CONNECTED

The accounting department needs connected online accounting software that works well with banks and other programs used throughout your business. Online accounting software that integrates with your CRM and other programs will streamline your business processes. All the information from other non-accounting based software can be linked to provide a truly comprehensive view of company finances, and contributing factors. All of this is possible with connected online accounting software that integrates well with other applications.

## DON'T SETTLE FOR FREE ALTERNATIVES TO QUICKBOOKS

Now that we've covered what to look for in alternatives to QuickBooks, let's get one thing straight. Your business needs trusted, innovative software that is advanced enough to grow with your company. It has to be accurate and improve efficiency throughout the organization.

The software also has to be collaborative, meaning that it allows for better decision making and improved accuracy. It also has to integrate with other programs while seamlessly communicating and sharing data with other programs. This breaks down silos of data research and will come in the clutch when reporting on financial data. Therefore, don't settle for a free or cheap alternative to QuickBooks.

## ACCOUNTING SEED AS AN ALTERNATIVE TO QUICKBOOKS

Accounting Seed has helped thousands of customers switch from QuickBooks to our flexible, robust accounting software. We have a wonderful support team that is dedicated to assisting your company in its transition to a transformative

software. Partnering with several implementation partners, we're ready to help take your business to the next level.

Our software integrates seamlessly with Salesforce making your transition from QuickBooks to Accounting Seed that much easier. With the full support of Salesforce, Accounting Seed gives users the ability to access a wealth of software tools and insight easily on one platform.

When you're ready to step away from QuickBooks, we'll be ready for you. Request a Demo today or reach out to one of our highly trained product specialists. Our support staff will be more than happy to answer any questions you may have about the transition from QuickBooks to Accounting Seed.



**"When we decided we needed to move from QuickBooks, Salesforce recommended Accounting Seed, and we are very happy that we decided to move forward."**

**- Adam Joslin**  
Chief Executive Officer  
Axis Water Technologies



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